



STORYTELLING FOR CHARITIES AND NON-PROFITS

COMMUNICATIONS PACKAGES 2025-26

SHOWING THE POWER OF WHAT YOU DO

PICK AND MIX WHAT YOU NEED OVER
3-12 MONTHS



01

Case studies, written
for multiple platforms

02

Newsletters for supporters
and stakeholders

03

Regular web content,
blogs and campaigns

04

Team workshops for key
messaging and goal setting

05

Press releases and
media campaigns

06

Option to book extra
support



ELLA ST.
COMMUNICATIONS

GET TO KNOW US

Ella St Communications is a studio consultancy based in the north of England. I founded the company in 2015 to resolve the lengthy delays organisations face between setting goals and reaching them. Now, I support organisations in the charity sector, government and public sector, and small businesses to achieve what's on their wish list with innovative communications that make work simpler.

Laura Smith, Writer and Consultant



HOW TO BOOK

YOUR COMMUNICATIONS PACKAGE



01

Book an introductory call

Finding the right studio or agency to understand your needs, values and priorities is essential for everyone. Relationships are positive, goal-enhancing and productive when we know we are aligned.

02

Choose your support

Knowing exactly what you need can be difficult to work out. I'm here every step of the way to ensure the services you select reflect your goals, starting right at the beginning. Choosing a workshop or a day's consultancy can provide a guide to your content needs and wider strategy. From then on, choose a one-off project, or 3-12 months of support.

Book your package by getting in touch with laura@ellastcommunications.com

OTHER SERVICES

FOR CLARITY, PROGRESS AND PURPOSE



Communications audit

Review your existing comms to identify key gaps and opportunities to enhance your existing strategy. Communications audits provide a deep dive into your audience's interpretation of your messages and how to improve them.



Content strategy

Goes great with a comms audit but if you already know your stuff and want your next steps a strategy can make your next 12 months really shine. Let's shout your name from the rooftops.



Team collaboration workshops

Get the whole team together at a location of your choice for renewed collaboration, to revisit your values and inject a spark of motivation for all with a strong sense of wellbeing.

TESTIMONIALS

ELLA ST.
COMMUNICATIONS



Laura is just brilliant! Her ability to blend strategic thinking with practical advice makes working with her a no-brainer. She's incredibly easy to work with, and from the initial content audit to email welcome series and ongoing content creation, Laura's support has been outstanding. I'm honestly blown away by her knack for delivering well-thought-out solutions that perfectly align with my needs and resonate with my audience, even with minimal briefing. I couldn't be more impressed with her work. Thank you, Laura!



Andrea Boughton,
Beehive Green

TESTIMONIALS

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Laura came highly recommended, and so, before Laura and I had even spoken, I was almost sure she'd be perfect! I can confirm that she's great to work with and was quick to take on our tone of voice. I now feel confident that I can give Laura a basic idea, and she will run with it and come back with well-structured content that is well thought out and valuable to our audience. We often get great feedback on our blog content and would happily work with Laura on other projects.



Clare Grace,
TAQ

TESTIMONIALS

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Laura provided us with an invaluable and comprehensive level of copywriting support across humanitarian subject matter that was very specialised and that needed a very specific tone. She was professional, hugely knowledgable and friendly and a pleasure to deal with in meetings and communications.



Tess Robinson,
Learning Age
Solutions

TESTIMONIALS

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Laura's advice and recommendations were invaluable in enabling us to hone our website content to make sure it communicated the key messages in a way that would be engaging to our clients. Before meeting Laura, we were struggling to know where to even start. After Laura had pointed us in the right direction we had a clear plan and felt inspired once more!



Robin Thompson,
Red Fez

TESTIMONIALS

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Working with Laura has been super easy and we'll continue to partner on future projects. She's been able to take our values, beliefs and tone of voice and marry these with her (pretty epic) wordsmithing skills to create articles and blogs that are enjoyable to read - and informative. I would absolutely recommend Laura to anyone looking for support on their comms and marketing.



Ally Jones,
Coachable

ELLA ST.
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TELL YOUR STORY TODAY

AND REACH YOUR GOALS WITH IMPACT



Book your introductory call now
laura@ellastcommunications.com